



# ENGLISH FOR FINANCE

The Language Partnership



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*Delivering Excellence in Business English*

# ABOUT THE COURSE

Our courses develop both your English language and the real skills needed in your job. All our courses are organised around SMART targets that allow you to clearly review your progress. At the end of the course you get a detailed progress review, certificate and action plan. Every course follows our 10 step quality plan aimed at giving you a fantastic learning experience.

## CONVENIENCE

We are very flexible about the number of sessions in the course and the venue. Lessons can take place either at our office - 70 Grand-Rue or at your office.

## SPECIAL OFFER

In the course package we offer a free oral and written level testing for every participant + 5 email templates and a monthly Finance language pack with lots of interesting vocabulary, expressions and grammar.

## COURSE OBJECTIVES

- I can describe my organisation in terms of key financial indicators including profit, costs, debt, turnover etc.
- I can describe the financial strategy of my organisation.
- I can describe financial trends with accuracy and precision.
- I can talk with confidence about my company balance sheet.
- I can describe the role of the CFO and a wide range of other financial roles in my organisation.
- I can explain the structure of different types of financial entity.
- I can quantify different levels of financial risk and the contingency plans needed to mitigate those risks.
- I can describe the wider economy and reflect on the economic health of a country against a range of indicators.
- I can describe the rationale for investment decisions and give detailed advice to potential customers on their investment plans.
- I can define a range of different investment vehicles.
- I can scrutinise a loan application and ask probing questions about the financial health of the applicant.
- I can structure a sales plan and clearly justify the targets outlined.



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